



THE DR. HANNA INSTITUTE

For The Restoration Of Cellular Metabolism

Price Guide-Catalog

**The Cell-Pure Para-Therapy™
With Live Energy "Quick" Foods**

Learn why *Nutritional Supplements are NOT the answer!* - Pg 5



WHY ARE AMERICANS SO SICK?

1. Why is America one of the wealthiest nations, yet one of the sickest?

Dr. Hanna has traveled the globe in search of the keys to vitality and longevity that so many poor people outside the United States seem to embrace. Many of these people, with far less resources than we have in America, live well into their 100s. These people all share common habits--from generation to generation, they eat the same kind of food, which is home-cooked and unprocessed.

2. Why are Americans developing disease so fast today?

Most Americans are not getting the essential nutrients necessary to prevent disease or rebuild cells after a disease process has begun. Processed foods, which make up most peoples' diets, are lacking in vitamins, enzymes, antioxidants and are very difficult to digest. Accordingly, we accumulate dangerous toxins in our bodies from these processed foods that are indigestible.

3. Why can't we get proper nutrients to protect us from disease through over the counter vitamins and minerals?

For over 50 years, people have been using supplementation. However, they are still developing disease. Why? During our lifetimes, everybody develops healthy cells within their organs--as well as weak, sick and old cells. These particular cells--weak, sick and old cells, cannot recognize, absorb, digest or metabolize nutrients from food that we ingest, let alone from synthetic vitamins and minerals.

4. What can we do to help protect our bodies from disease and become healthy?

We need to feed these weak, sick and old cells with nutrients which will be recognizable, absorbable, digestible and easily metabolized. The kind of nutrients that will help these cells are found in specially prepared raw vegetables and raw or native protein. (You can view recipes of these types of nutrients in Dr. Hanna's *The Food Cream Book & Marinated Salad and Feel Well For Life Guide Book 1*) Ideally, the best kinds of nutrients to nourish your body would be from healthy foods including proteins that have been eaten from generation to generation if you are not old or ill. For example, the type of foods and proteins that your grandmother prepared from her own recipes.

Authors Disclosure: The following information is a brief summary of the concept and therapy from the books, *Be Your Own Practitioner, Feel Well For Life Guide Book 1 & 2*. Please take a moment to review the following pages and visit our web site, (drhanna.com) for additional information or to purchase these titles and other books by Dr. Hanna.



cations, as well as radiation from the sky and man-made appliances. When our bodies accumulate toxicity, we become fatigued and develop diseases.

People exposed to the same types of toxicity usually manifest different symptoms. This is a result of the way we are born. Everyone is born with at least ten inherent (genetic) weaknesses. Healthy organs are able to maintain healthy cells for a long period of time. Consequently, weakened organs, comprised of weak, sick and old cells, reproduce their inferior cells at a faster rate than the healthy organs. Accordingly, these damaged cells leave the organs with a decreased defensive system (decreased immune factor), which leave the bodies more susceptible to illness.

HOW CAN WE BE HEALTHY?

We must address the following body areas:

- 1) All Cells In Your Organs,
- 2) Intestinal Track,
- 3) Endocrine System.

All Cells in Your Organs

When cells have an inherent weakness, they begin with a handicap that is either passed down genetically or acquired from environmental exposure. The handicap causes the cells to work less efficiently in whatever area the cell is genetically inferior. As this cellular area weakens, the cell as a whole becomes less strong. Thus, the cell is not able to process its necessary nutrients or easily remove wastes that will become toxic if not eliminated properly. This cycle continues until the cell becomes sick, old or dies prematurely.

HOW CAN WE BE HEALTHY? (continued)

Intestinal Track

When our bodies are formed, in the embryo stage, three layers of tissue are developed initially. From this tissue, the colon is formed. From the colon, all of our other major organs are created. This connection between the colon and our other organs continues throughout the rest of our lives. Whenever a problem arises in one of our organs, we find it is directly associated to a specific location in our colon. Hence, our colon is extremely important, as well as it is the root of all other organs.

A healthy standard is to have a bowel movement after each meal. If you are not at least eliminating wastes at this rate, you are constipated. Over a long period of time, this constipation can lead to extreme toxic build-up and a variety of health problems:

| | |
|-----------------------|------------------------|
| HEARTBURN | CATARACTS |
| LOW BACK PAIN | GUM INFECTIONS |
| NECK PROBLEMS | WRINKLE FORMATION |
| ARTERIOSCLEROSIS | SKIN BLEMISH / ACNE |
| NERVOUS SYSTEM DAMAGE | DARK CIRCLE UNDER EYES |
| GASTRIC ULCERS | |

Additional information can be found in
Dr. Hanna's *Cell-ology Book Program on page 57*

Endocrine System

The endocrine system is responsible for secreting hormones that help balance all body functions. Normal endocrine function depends upon the heart and central nervous system (which includes the brain and spinal cord). Therefore, the integrity of the heart and central nervous system are vital to the proper functioning of the endocrine system.

The level of functioning of these structures is a key indicator of how the rest of the body is working. When the heart and central nervous system are functioning normally, they are able to properly regulate the endocrine (or glandular) system. Therefore, when the endocrine system is functioning normally, the heart, brain and central nervous system will function properly also.

WHAT CAUSES THE HEART AND CENTRAL NERVOUS SYSTEM TO MALFUNCTION?

Blood flows through the heart and brain carrying excess toxins and waste products from the cells in our other organs. Many of these circulating toxins can be absorbed by the cells of the heart and brain which weakens them, making it harder to perform their regular functions. In addition, build-ups of calcium and cholesterol can collect in the arteries and veins causing blockages or clots constricting the flow of blood.

HOW CAN WE MAINTAIN PROPER FUNCTION OF THE HEART AND CENTRAL NERVOUS SYSTEM?

The cleaning and strengthening of the cells of the heart and brain, as well as clearing out excess calcium and cholesterol from the circulatory system will enable these life organs to perform for us with less effort and stress. Therefore, as we strengthen the heart and central nervous system, we will in turn allow for proper functioning of the endocrine system.

Additional information can be found
in Dr. Hanna's *Cell-ology Book 1 Concept*

The Cell-Pure Para-Therapy™ With Live Energy “Quick” Foods



In this program, learn why Nutritional Supplements are NOT the answer!

Based on years of experience, use of Nutritional Supplements will not help a sick, tired or diseased body! Only after cleansing and repairing the basic function of the organs with live foods can you add nutritional supplements.

First we must work on getting stronger by feeding our cells what they crave! They crave nutritious raw foods in their natural state. Raw foods are packed with powerful building blocks necessary for optimum health. We call these raw foods, Live Energy “Quick” Foods.

The statements in this price guide have not been evaluated by The Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Caution: As with any product, discontinue use immediately if adverse affects occur.

Quality Disclosure

“Each product comes to you with Dr. Hanna’s personal seal of approval. It’s never too late to renew and Feel Well For Life. What better day to begin than today.”

Dr. Hanna’s Food Support Supplement formulae are designed to give you the exact combination of concentrated vegetable nutrients found in “Live Foods.” They are 99.9% guaranteed of potency and freshness.

All ingredients found in Life Food (FIBERTEIN and VEGGIE TEIN) and Food Support Supplements are cultivated and packaged using the highest standards and quality. All vegetables and grains are grown in the United States and are Certified Organic* under Federal Government regulations.

All enzymes, antioxidants, and good bacteria are also grown in the United States according to Federal Government regulations.

*Approximately 2% of the product ingredients are presently unavailable in organic form. The Dr. Hanna Institute supports locally grown organic farms that sustain environmentally conscious harvesting practices.

1st Phase - Getting Started

Quality Core Nutrition

Includes Be Your Own Practitioner on CD - FREE!

60 day supply



Program Guide \$39.95
FiberTein \$27.60
VeggieTein \$21.50

Full Price
 = \$89.05

| | |
|-------------------------------|----------------------------|
| First Order \$89.05 | Re-Order \$49.10 |
| \$.82¢ per day | |

Basic Plan

Ideal for Healthy, Active People

Includes Be Your Own Practitioner on CD - FREE!

60 day supply



Program Guide \$39.95
FiberTein \$27.60
VeggieTein \$21.50
The Food Cream Book \$20.95
The Marinated Salad Book \$15.95
Green Ambrosia™ \$57.95

Full Price
 = \$183.90

| | |
|--------------------------------|-----------------------------|
| First Order \$183.90 | Re-Order \$107.05 |
| \$1.78 per day | |

Introductory / Maintenance Plan - Healthy Families - Option 1

Great for Improved Health.

Includes Be Your Own Practitioner on CD - FREE!

60 day supply



Program Guide \$39.95
FiberTein \$27.60
VeggieTein \$21.60
The Food Cream Book \$20.95
The Marinated Salad Book \$15.95
Green Ambrosia™ \$57.95
Veg-Essence \$31.75
V-Pure Intestinal Cleanser \$31.95

Full Price
 = \$247.60

| | |
|--------------------------------|-----------------------------|
| First Order \$247.60 | Re-Order \$170.65 |
| \$2.84 per day | |

Introductory / Maintenance Plan - Children & Teenagers - Option 2

Pre-Meals Program

Includes Be Your Own Practitioner on CD - FREE!

120 day supply!



Program Guide \$39.95
FiberTein \$27.60
VeggieTein \$21.60
The Food Cream Book \$20.95
The Marinated Salad Book \$15.95
Green Ambrosia™ \$57.95
Veg-Essence \$31.75

Full Price
 = \$174.75

| | |
|--------------------------------|-----------------------------|
| First Order \$174.75 | Re-Order \$138.70 |
| \$2.31 per day | |

Premature Aging - Option 1 - Skin Rejuvenation



| | | | | | |
|---------------------------------|-------------------------------------|-----------------------------|------------------------------|---------------------------------------|--------------------------------------------|
| Program Guide \$39.95 | Program Guide - 2 \$20.95 | FiberTein \$27.60 | VeggieTein \$21.50 | The Food Cream Book \$20.95 | The Marinated Salad Book \$15.95 |
|---------------------------------|-------------------------------------|-----------------------------|------------------------------|---------------------------------------|--------------------------------------------|

BONUS BOOKS!
A Short Overview & Program Support



| | | |
|-----------------------------------|-------------------------------|----------------------------------------------|
| Green Ambrosia™ \$57.95 | Veg-Essence \$31.75 | V-Pure Intestinal Cleanser \$31.95 |
|-----------------------------------|-------------------------------|----------------------------------------------|

Includes Be Your Own Practitioner on CD - FREE!

60 day supply

| | |
|---------------------------------------|------------------------------------|
| <i>First Order</i> \$248.50 | <i>Re-Order</i> \$170.65 |
| \$2.84 per day | |

PREMATURE AGING OPTIONS

These self-help programs are to achieve healthier skin, improve elasticity, normalize pH balance, soften fine lines and wrinkles, help eradicate pimples and blemishes, reduce puffiness and enlarged pores, target germ-like viruses, bacteria and fungus, and diminish other signs of aging skin. Programs exfoliate and removes dead skin cells and the same time nourishes the youngest cells by removing toxicity and feeds the cells much needed nutrients.

Through the addition of the following Food Support Supplements, the cells of the brain and the heart are specifically cleaned and nourished. When the brain and heart begin to function better, they send a signal that controls the function to the endocrine system (thyroid, pancreas, liver and other glandular organs) restoring it to also function at a higher and more productive level. The entire body benefits with substantial improvements in memory, vision, muscle elasticity, bone density, mental clarity, and a positive attitude for life in general.

Premature Aging - Option 2 - Vitality, Anti-aging



| | | | | | | |
|---------------------------------|-----------------------------|------------------------------|---------------------------------------|--------------------------------------------|-----------------------------------|-------------------------------|
| Program Guide \$39.95 | FiberTein \$27.60 | VeggieTein \$21.50 | The Food Cream Book \$20.95 | The Marinated Salad Book \$15.95 | Green Ambrosia™ \$57.95 | Veg-Essence \$31.75 |
|---------------------------------|-----------------------------|------------------------------|---------------------------------------|--------------------------------------------|-----------------------------------|-------------------------------|



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|---------------------------------|----------------------------------------|----------------------------------------------|-------------------------------|---------------------------------|----------------------------------------|
| Pro-Oxessence \$44.75 | V-Pure For The Brain \$90.10 | V-Pure Intestinal Cleanser \$31.95 | Dig-Essence \$35.65 | Lacto-Essence \$48.00 | V-Pure For The Heart \$96.20 |
|---------------------------------|----------------------------------------|----------------------------------------------|-------------------------------|---------------------------------|----------------------------------------|

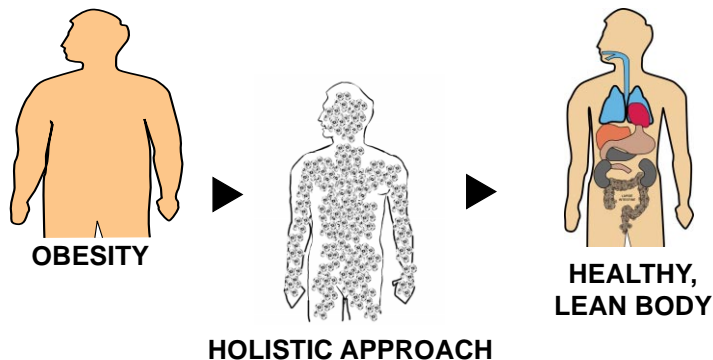
Includes Be Your Own Practitioner on CD - FREE!

BONUS PRODUCTS and BOOK!
Receive an additional FIBERTEIN and VEGGIETEIN. With Feel Well For Life Guide Book 2!

60 day supply

| | |
|---------------------------------------|------------------------------------|
| <i>First Order</i> \$562.39 | <i>Re-Order</i> \$485.35 |
| \$8.08 per day | |

Don't put your body through THE STRESS of FAD DIETS!



A Holistic approach can be applied to weight loss.

- Instead of taking products that burn fat and reduce appetite, or programs that drastically change your diet making life miserable, taking a **holistic approach** is not only viable but will aid in reversing other ailments associated with being over weight.
- The entire body benefits leading to optimum health on all levels.

Not a quick fix program...

... but rather one that will allow the body to maintain significant weight loss for a life-time. This plan, if followed correctly, will take between a few months to a year to see results. Through this plan the body will receive all the nutrition it needs and therefore constant hunger and cravings for heavy foods will diminish. The stomach will start to shrink and cravings for healthy and whole foods will increase leading to weight loss.

Intensive Obesity Management Plan

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------|--|
|  Program Guide \$39.95 |  FiberTein \$27.60 |  VeggieTein \$21.50 |  The Food Cream Book \$20.95 |  The Marinated Salad Book \$15.95 | | | | |
|  Green Ambrosia™ \$57.95 |  Veg-Essence \$31.75 |  V-Pure Intestinal Cleanser \$31.95 | <div style="border: 1px solid black; padding: 10px;"> <p style="text-align: center;">START YOUR PROGRAM ON THE RIGHT FOOT!</p>  <p style="text-align: center;">FREE 30 Min. Phone Consultation*</p> <p style="font-size: small;">Enclosed with your package will be a special voucher. After reading the enclosed materials with your obesity management program, please call Dr. Hanna to schedule your consultation. It is very important to understand the plan concept prior to this call So questions will focus on issues specific to your needs.</p> <p style="font-size: x-small;">*Additional phone consultations with Dr. Hanna may be schedule at the rate of \$150.00/half hour.</p> </div> | | | | | |
|  Dig-Essence \$35.65 |  Lacto-Essence \$48.00 |  Pro-Oxessence \$44.75 | | | | | | |
|  V-Pure For The Brain \$90.10 |  V-Pure For The Heart \$96.20 |  V-Pure Intestinal Purifier \$26.00 | | | | | | |
| <p>Includes Be Your Own Practitioner on CD - FREE!</p> | | | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; padding: 5px;"> First Order \$584.³⁰ </td> <td style="text-align: center; padding: 5px;"> Re-Order \$527.⁴⁵ </td> </tr> <tr> <td colspan="2" style="text-align: center; background-color: blue; color: white; padding: 10px;"> \$8.79 per day </td> </tr> </table> | | First Order \$584.³⁰ | Re-Order \$527.⁴⁵ | \$8.79 per day | |
| First Order \$584.³⁰ | Re-Order \$527.⁴⁵ | | | | | | | |
| \$8.79 per day | | | | | | | | |

Cancer Is The Result Of Chemical

Imbalances In Our bodies!

Each year thousands of people have taken control of their bodies and actually have cancer in remission.

The human body is constantly producing new cells and repairing damaged organs and tissues. This is only possible if you provide the proper building blocks. By building blocks I mean complete nutrition in a special combination of Live Foods (raw). This program, illustrated to the right, has been design to not only supply but nourish all organs at the same time, everyday.

You will get stronger little by little. The battle will be difficult, but in many cases you will beat cancer. Remember the little train that could, "I think I Can, "I think I Can".

Intensive Cancer Management Plan

| | | | | | | | |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------|-----------------------------|
|  |  |  |  |  |  | | |
| Program Guide \$39.95 | FiberTein \$39.50 | VeggieTein \$23.50 | The Food Cream Book \$20.95 | The Marinated Salad Book \$15.95 | Veg-Essence \$31.75 | | |
|  |  |  |  |  | | | |
| Green Ambrosia™ \$57.95 | V-Pure Intestinal Cleanser \$31.95 | Dig-Essence \$35.65 | Lacto-Essence \$48.00 | Pro-Oxessence \$44.75 | | | |
|  |  |  | <p>Includes Be Your Own Practitioner on CD - FREE!</p> <p>45 day supply</p> <table border="1"> <tr> <td>First Order \$584.30</td> <td>Re-Order \$527.45</td> </tr> </table> <p>\$11.72 per day</p> | | | First Order \$584.30 | Re-Order \$527.45 |
| First Order \$584.30 | Re-Order \$527.45 | | | | | | |
| V-Pure For The Brain \$90.10 | V-Pure For The Heart \$96.20 | V-Pure Intestinal Purifier \$26.00 | | | | | |

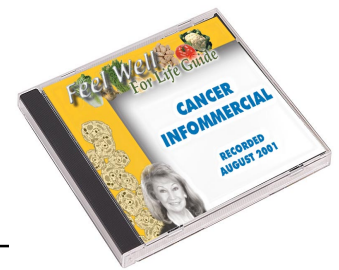


FREE 30 Min. Phone Consultation* with Dr. Hanna

Enclosed with your package will be a special voucher. After reading the enclosed materials with your Intensive Cancer Management Plan, please call Dr. Hanna to schedule your consultation. It is very important to understand the plan concept prior to this call So questions will focus on issues specific to your needs.

*Additional phone consultations with Dr. Hanna may be schedule at the rate of \$150.00/half hour.

Ask for your **FREE AUDIO CD!**



Dr Hanna's Programs on CD-ROM

1st Phase - Getting Started - CD-ROM

Program Guide - FiberTein - VeggieTein

\$67.05

Reorder - \$49.10 = \$0.82 a day

Basic Plan - CD-ROM

Program Guide - FiberTein - VeggieTein - Marinated Salad Book -
The Food Cream Book - Green Ambrosia

\$142.95

Reorder - \$49.10 = \$2.84 a day

Introductory / Maintenance Plan - Healthy Families - Option 1 - CD-ROM

Program Guide - FiberTein - VeggieTein - Marinated Salad Book -
The Food Cream Book - Green Ambrosia - Veg-Essence -
V-Pure Intestinal Cleanser

\$206.10

Reorder - \$170.65 = \$0.82 a day

Introductory / Maintenance Plan - Children & Teenagers - Option 2 - CD-ROM

Program Guide - FiberTein - VeggieTein - Marinated Salad Book -
The Food Cream Book - Green Ambrosia - Veg-Essence

\$174.75

Reorder - \$138.70 = \$2.31 a day

Dr Hanna's Programs on CD-ROM

Skin Rejuvenation - CD-ROM

\$218.70

Program Guide Book I & Book II - Skin Rejuvenation Program Guide -
FiberTein - VeggieTein - Veg-Essence - V-Pure Intestinal Cleanser

Reorder - \$170.65 = \$2.84 a day

Vitality / Anti-Aging - CD-ROM

\$521.40

Program Guide - FiberTein - VeggieTein - Marinated Salad Book -
The Food Cream Book - Green Ambrosia Green Ambrosia -
Veg-Essence - V-Pure Intestinal Cleanser - Pro-Oxessence -
V-Pure for the Brain - Lacto-Essence - V-Pure for the Heart - Dig-Essence

Reorder - \$485.35 = \$8.08 a day

Obesity / Weight Control - Option 1 - CD-ROM

\$547.40

Program Guide - FiberTein - VeggieTein - Marinated Salad Book -
The Food Cream Book - Green Ambrosia Green Ambrosia -
Veg-Essence - V-Pure Intestinal Cleanser - Pro-Oxessence -
V-Pure for the Brain - Lacto-Essence - V-Pure for the Heart -
Dig-Essence - V-Pure Intestinal Purifier - FREE Audio CD

Reorder - \$527.45 = \$8.74 a day

Intensive Cancer Maintenance - Option 2 - CD-ROM

\$547.40

Program Guide - FiberTein - VeggieTein - Marinated Salad Book -
The Food Cream Book - Green Ambrosia Green Ambrosia -
Veg-Essence - V-Pure Intestinal Cleanser - Pro-Oxessence -
V-Pure for the Brain - Lacto-Essence - V-Pure for the Heart -
Dig-Essence - V-Pure Intestinal Purifier - FREE Audio CD

Reorder - \$527.45 = \$11.72 a day

DEGENERATIVE DISEASE**

For your convenience, I've created, on the following pages, essential Steps that include Paks of specific combinations of products designed for the following degenerative diseases: Acne, Allergies, Arthritis, Asthma, Back Pain, Constipation, Depression, Heart & Cardiovascular Disease, Insomnia, Memory Loss, Neck Pain, PMS, Thyroid Dysfunction. For more information, please see Dr. Hanna's Book, *A Short Overview* or visit www.drhanna.org.

** As for all of our programs, before you begin the Degenerative Disease program Steps, the Getting Started, Basic Plan Essentials, (Live Energy "Quick" Foods plan) is necessary.

STEP #1

The Cell-Pure Pak #1 For The Maintenance and Extensive Programs

Veg-Essence™
180 Capsules

Pro-Oxessence™
100 Capsules

Dig-Essence™
100 Capsules

Lacto-Essence™
30 Capsules

THE FOOD CREAM™ BOOK

The Beginning of Your Cellular Detoxification and Restoration Process



For Only
\$185.90

Maintenance Program

The Food Cream Book,
The Cell-Pure Food Support Supplement
REORDER PRODUCT
\$160.15 / an additional 5 month supply of each



Extensive Program

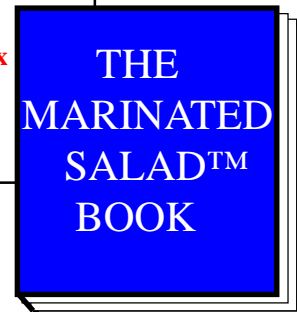
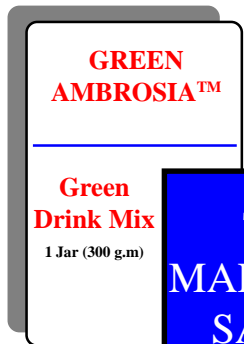
The Food Cream Book,
The Cell-Pure Food Support Supplement
REORDER PRODUCT
\$160.15 / an additional 6 week supply of each



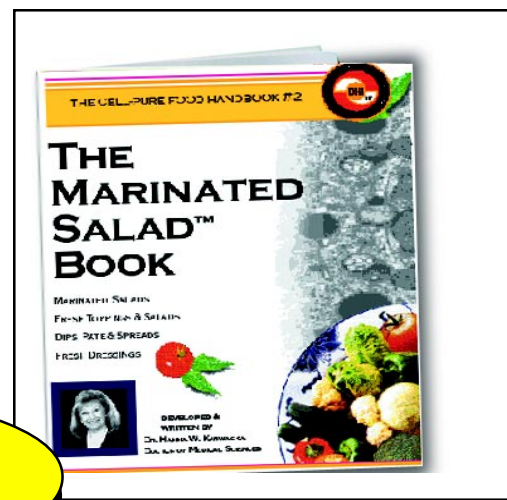
**STEP
#1**

The Cell-Pure Pak #2

For The Maintenance and Extensive Programs



*Continuing On To A
Deeper Detoxification
and Restoration of Your Cells*



For Only
\$74.70

Maintenance Program

The Marinated Salad Book,
The Cell-Pure Food Support Supplement
REORDER PRODUCT
\$57.80 / an additional 5 month supply



Extensive Program

The Marinated Salad Book,
The Cell-Pure Food Support Supplement
REORDER PRODUCT
\$57.80/ an additional 3 month supply



**STEP
#1**

The Cell-Pure Pak #1 & 2 - Starter Kit

For The Maintenance and Extensive Programs



Maintenance Program

The Food Cream Book,
The Marinated Salad Book,
Food Support Supplements and
Green Ambrosia



Extensive Program

The Food Cream Book,
The Marinated Salad Book,
Food Support Supplements and
Green Ambrosia

**STEP
#1**

The Cell-Pure Pak #1 & 2 - Full Kit

For The Maintenance and Extensive Programs



Maintenance Program

The Food Cream Book,
The Marinated Salad Book &
2 bottles of Veg-Essence,
Pro-Oxessence & Dig-Essence plus
3 bottles of Lacto-Essence and 1 jar
Green Ambrosia



Extensive Program

The Food Cream Book,
The Marinated Salad Book &
2 bottles of Veg-Essence,
Pro-Oxessence & Dig-Essence plus
3 bottles of Lacto-Essence and 1 jar
Green Ambrosia

STEP #2

The Viscera-Para-Therapy Pak#1

Balancing and Toning for the Intestinal Tract
RECOMMENDED LENGTH OF PARA-THERAPY (6-12 MONTHS)

Essential Support for the Intestinal Track during Cellular Cleansing.

| |
|------------------------------------------------|
| V-PURE™ Intestinal Cleanser 180 Capsules |
| V-PURE™ Intestinal Purifier 100 Capsules |
| <i>For Only</i> \$83.95 |

PAK #1 Approx. Two Month Supply

STEP #3

The Viscera-Para-Therapy Pak#2

To Strengthen the Cells of the Heart and Brain
RECOMMENDED LENGTH OF PARA-THERAPY (9 MONTHS)

Essential Support for the Heart and Brain during Cellular Cleansing.

| |
|------------------------------------------|
| V-PURE™ For The HEART 180 Capsules |
| V-PURE™ For The BRAIN 180 Capsules |
| <i>For Only</i> \$186.30 |

PAK #2 Approx. Two Month Supply

STEP #4

The Organ-Pure™ Para-Therapy Kit

A Systematic Deep Cleansing Para-Therapy for the Cells of the Major Organs

| | |
|---------------------------------------------------|------------------------------------------------|
| O-Pure™ For the PANCREAS 100 Capsules | O-Pure™ LIVER & GALLBLADDER 100 Capsules |
| O-Pure™ For the BONES 100 Capsules | O-Pure™ For the LIVER #2 100 Capsules |
| O-Pure™ FILTERING BALANCE 100 Capsules | O-Pure™ For the KIDNEYS 100 Capsules |
| O-Pure™ For the NERVOUS SYSTEM 100 Capsules | O-Pure™ BLOOD CLEANSER #1 100 Capsules |
| | O-Pure™ BLOOD CLEANSER #2 100 Capsules |
| O-Pure™ IMMUNE ENHANCER 100 Capsules | O-Pure™ For the LUNGS 100 Capsules |

The Organ-Pure™ Para-Therapy is a self-working 34 day internal cleansing plan. The kit includes instructions for the use of each formulae.

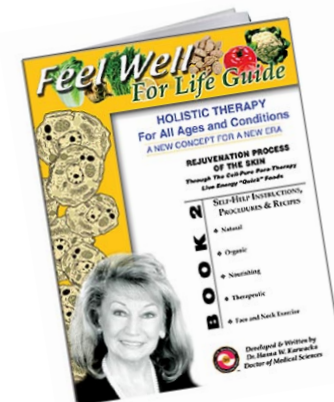
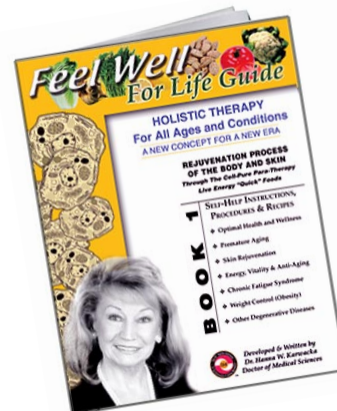
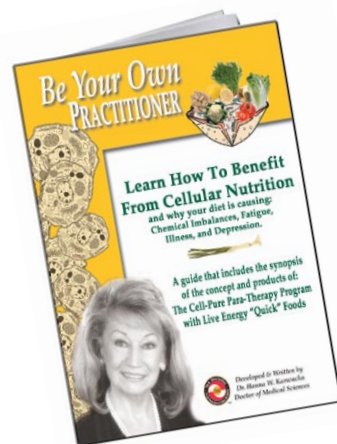
Self-Working 34 Day Plan

For Only
\$292.50



WHAT YOU SHOULD KNOW ABOUT THESE BOOKS.

In these books, you will not find pages and pages of endless text. You will find however concise facts and ideas to improve your life. In this era, the large volumes of unprocessed information is over. Understanding the information provided in these books only requires an open mind to a new way of thinking. Once you have read the concepts and give a few moments to process, you will hear yourself, "That makes sense!" Sometimes we need to hear a different point of view for us to learn the things that we already know.



– FORWARD BY DR. HANNA –

FINALLY A VISUAL PRESENTATION ABOUT YOUR HEALTH IN A BOOK FORMAT

• **Easy to understand and absorb.**

• **Like a DVD without having to fast-forward or search extensively.**

I have written my books with the average reader in mind and not the health professional. What good is

a book about your health if the content is not clear or difficult to comprehend?

These books will help you understand the concept of cellular nutrition and body function using clear and concise words, charts, illustrations and step-by-step easy to follow

instructions.

I believe that the more you know, the better you will be able to apply my concepts and be on your way to helping yourself live a healthy and happy life.

Educational Books

Cell-orium™ \$28.95

"I didn't know I would grow up to be The Cooking Doctor!" Dr. Hanna began a career in medical science in Poland. Her studies involved long hours in the lab and high exposure to formaldehyde. Troublesome symptoms developed over the years that became overwhelming after she came to the U.S. as an exchange scientist. Experience her odyssey after discovering the power of food as therapy, and her worldwide search for the perfect food. From this came the birth and development of "Cellular Nutrition" and her "Cell-Pure Para-Therapy Program".

Cell-ology™ - Book 1 of 2 \$28.95

This book addresses many common physical difficulties and explains in detail how these situations develop and offers a generalized plan for restoring proper function of the cells.

Cell-ology™ - Book 2 of 2 \$17.95

This book gives specific information regarding the actual Cell-Pure™ Para-Therapy Program steps, their sequence and what each one does for your cells - and your body.

All Three Books (Cell-orium™ plus Cell-ology™ 1 & 2) \$68.27

SAVE 10% when you get the whole set. A great way to get acquainted with "Cellular Nutrition".

PROGRAM GUIDES

Be Your Own Practitioner hard copy: \$19.95

Learn how to benefit from cellular nutrition and why your diet is causing Fatigue, Depression, Chemical Imbalances and Illness. [Download PDF Book: \\$9.95](#)

Feel Well For Life Guide - Book 1 hard copy: \$39.95

Rejuvenation process of the body & skin through a holistic approach. Self-help instructions, procedures and recipes to help with all ages and conditions. [Download PDF Book: \\$15.95](#)

Feel Well For Life Guide - Book 2 hard copy: \$20.95

Find out how to properly cleanse and nourish the bodies largest organ (Your Skin) and have a youthful radiance for years to come. [Download PDF Book: \\$9.95](#)

MENU BOOKS

The Food Cream™ Book \$20.95

Your first handbook for Cell-Pure Food. Delicious Vegetable Cream and Food Cream recipes add 7 to 8 varieties (or more) of fresh raw vegetables plus raw or native protein to your diet each day. Want a lift? Eat the cream!

The Marinated Salad™ Book \$15.95

Your second handbook for Cell-Pure Food. Add another 7 to 8 vegetables to your daily diet with these recipes. The concept of eating 15 to 20 varieties of vegetables every day is simple and very quick with the easy to follow recipes in this book. Now you're living!

The Bridge Menu™ Book Package \$45.95

These books are for the customized Program. Book #1 contains a complete 4 week menu plan which includes cooked foods, more delicious salads and desserts. Helpful tips about organizing your kitchen for your new eating style. Book #2 is a recipe reference book with all recipes from Book #1 and several new recipes in an easy to find reference.

PROGRAM SUMMARIES

A Short Overview \$20.00*

This book explains the steps of the entire Cell-Pure Para-Therapy Program in 3 parts. Part 1: The Science of Cellular Nutrition. Part 2: Why are We Developing Disease. Part 3: Nutritional Deficiency of Disease-Based on Scientific Research.

The Cell Pure-ParaTherapy™ Program Support \$10.00**

An informative book to give you detailed information about the Cell-Pure™ Para-Therapy Program as well as complete full product information.

The Cell Pure-ParaTherapy™ Step Guide \$10.95*

This is the instruction guide for the Cell-Pure™ Para-Therapy Program and includes information about obtaining and preparing vegetables, what to do first, and a step-by-step guide to the program.

* The charge for these items will be deducted from your purchase of #1 Full Kit (or Starter Kit-Step Guide only).

** The Program Support is FREE with A Short Overview.

Self-Direct Program

PHONE CONSULTATION

For individuals that have 2 or more weeks in any Dr. Hanna program. Consultation insures proper therapy, scheduling and educates on current body changes are future expectations.

\$150.⁰⁰
Up to 30 min.

Assisted Programs

BRIEF CONSULTATION OPTION

Cancer, Degenerative Disease and Weight Control
4 Hours of Private and Phone Individual Consultation.

\$800

PRIVATE CONSULTATION (Customized Program - Face to Face)

Cancer, Degenerative Disease and Weight Control: 11-12 Hours Total (4 sessions) *PLUS* 1 Free Hour Follow-up Phone Consultation for program adjustments.

\$2,200

Premature Aging: 13-14 Hours total (4 sessions) *PLUS* 1 Free Hour Follow-up Phone Consultation for program adjustments.

\$2,400

PHONE CONSULTATION (Customized Program - 1 on 1)

Cancer, Degenerative Disease and Weight Control: 8 Hours Total (4 sessions) *PLUS* 1 Free Hour Follow-up Phone Consultation for program adjustments.

\$1,600

Premature Aging: 10 Hours Total (4 sessions) *PLUS* 1 Free Hour Follow-up Phone Consultation for program adjustments.

\$1,700

ADDITIONAL FOLLOW-UP PHONE CONSULTATION AVAILABLE AS NEEDED
A CHARGE OF **\$150.⁰⁰ PER 30 MIN.** WILL APPLY.

Price List - Single Products

BOOKS BY DR. HANNA

| | | |
|----------------------------------------|----------------------|----------|
| Be Your Own Practitioner | hard copy: | \$ 19.95 |
| | Downloaded PDF Book: | \$ 9.95 |
| Feel Well For Life Guide - Book 1 | hard copy: | \$ 39.95 |
| | Downloaded PDF Book: | \$ 15.95 |
| Feel Well For Life Guide - Book 2 | hard copy: | \$ 20.95 |
| | Downloaded PDF Book: | \$ 9.95 |
| The Food Cream Book | | \$ 20.95 |
| The Marinated Salad Books | | \$ 15.95 |
| Bridge Menu (2 books & shopping cards) | | \$ 45.95 |
| Cell-orium™ | | \$ 28.95 |
| Cell-ology™ - Book 1- Concept | | \$ 28.95 |
| Cell-ology™ - Book 2 - Program | | \$ 17.95 |
| A Short Overview | | \$ 20.00 |
| Program Support | | \$ 10.00 |
| The Cell Pure-Para Therapy™ Step Guide | hard copy: | \$ 10.95 |

FOOD & FOOD SUPPORT - "Quality Building Blocks"

| | | |
|----------------------------------------|--------|--------------|
| FiberTein (vacuum bag) | 32 oz | \$ 27.50 |
| FiberTein (sealed jar) | 24 oz | \$ 22.95 |
| VeggieTein (vacuum bag) | 16 oz | \$ 21.50 |
| VeggieTein (sealed jar) | 16 oz | \$ 21.50 |
| 16 Mixture (vacuum bag) | 32 oz | \$ 33.50 |
| 16 Mixture (sealed jar) | 32 oz | \$ 33.50 |
| Original Rejuvenation Bar | 1.5 oz | \$39.84 (12) |
| Original Chocolate Rejuvenation Bar | 1.5 oz | \$39.84 (12) |
| VeggieSense Rejuvenation Bar | 1.5 oz | \$42.60 (12) |
| VeggieSense Chocolate Rejuvenation Bar | 1.5 oz | \$42.60 (12) |

| | | |
|----------------------------|--------------|--------------|
| PowerBlast | 16 oz | \$29.67 |
| PowerBlast | 1 oz | \$36.00 (12) |
| Green Ambrosia | 300 grams | \$ 57.85 |
| Veg-Essence | 180 capsules | \$ 31.75 |
| Pro-Oxessence | 100 capsules | \$ 44.75 |
| Dig-Essence | 100 capsules | \$ 35.65 |
| Lacto-Essence | 30 capsules | \$ 48.00 |
| V-Pure Intestinal Cleanser | 180 capsules | \$ 31.95 |
| V-PURE Intestinal Purifier | 100 capsules | \$ 26.00 |
| V-PURE for the HEART | 180 capsules | \$ 96.20 |
| V-PURE for the BRAIN | 180 capsules | \$ 90.10 |

QUALITY HERBS FROM DR. HANNA

Please allow 3 weeks for shipping of all O-Pure products.

| | | |
|-----------------------------------|--------------|----------|
| O-PURE for the PANCREAS | 100 capsules | \$ 26.00 |
| O-PURE for BONE | 100 capsules | \$ 24.00 |
| O-PURE FILTERING BALANCER | 4 fl. oz.. | \$ 36.00 |
| O-PURE for NERVOUS SYSTEM | 100 capsules | \$ 28.00 |
| O-PURE for the LIVER/GALL BLADDER | 1 fl. oz. | \$ 20.00 |
| O-PURE for the LIVER | 100 capsules | \$ 26.00 |
| O-PURE for the KIDNEYS | 100 capsules | \$ 26.00 |
| O-PURE BLOOD CLEANSER #1 | 100 capsules | \$ 25.50 |
| O-PURE IMMUNE ENHANCER | 1 fl. oz. | \$ 30.00 |
| O-PURE BLOOD CLEANSER | 100 capsules | \$ 26.00 |
| O-PURE for the LUNGS | 100 capsules | \$ 25.00 |
| O-PURE Rejuvenation Tea | 16 oz. bag | \$ 39.00 |
| O-PURE Weight -Loss Formula | 100 capsules | \$ 25.50 |
| O-PURE™ for the VITALITY | 100 capsules | \$ 24.50 |

CUSTOMIZED PLAN - PROGRAM QUESTIONNAIRE & AGREEMENT

Everyone is born with at least 10 inherent genetic weaknesses. The customized food plan will address those weaknesses through a specific diet catered to the individual's genetic make-up. If needed, the plan will add a special formulae to support specific conditions in the body. **Please note: The following forms are also available on-line at www.drhanna.org and in a copy of Feel Well For Life Guide - Book 1**
Once Forms Are Completed, Please Fax To: 858-454-20811

PLEASE PRINT CLEARLY

Name: _____

Age: _____ Gender: _____

Home Number: _____ Voicemail/Cell: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Why are you seeking a customized food plan?

Disclaimer:

Cell-Pure Para-Therapy (CPPT) Customized is not a substitute for any treatment that may have been prescribed by your doctor. If you suspect that you have a medical problem, you are urged to seek competent medical help.

What, if any, supplements are you taking currently or in the past?

Please describe your typical daily diet. Include:

- a) What kind of fast food
- b) What type of foods do you prepare at home, if any.

Please circle below all that pertain to you:

- Allergies
- Anger
- Arteriosclerosis
- Arthritis
- Asthma
- ADD
- Back
- Bladder Dysfunction
- Cancer
- Chronic Pain
- Circulatory disorder
- Colitis
- Depression
- Diabetes
- Dizziness
- Ear problems
- Emphysema
- Eyes (burning)
- Gas
- Gallbladder disease
- Glaucoma
- Hay Fever
- Headache
- Heartburn
- Heart Disease
- Hemorrhoids
- Hips
- Hormonal imbalance
- Hyper Activity
- Inflammatory Disease
- Kidney Disease
- Knees
- Liver Disease
- Menstrual Cramps
- Migraine
- Muscle injuries
- Neck
- Obesity
- Postoperative
- Recovery
- Prostate disorders
- Short attention span
- Sinusitis
- Skin disease
- Sports injuries
- Thyroid disease
- Ulcers
- Other



THE DR. HANNA INSTITUTE

For The Restoration Of Cellular Metabolism

**24 hour order line 877-DrHanna (877-374-2662) or
on-line at www.drhanna.org**
